

Image  Source™



# THRIVE

Sustainable Swag

*Lookbook*



## Pure Earth by Stormtech

Stormtech is focusing on using recycled polyester (RPET) and certified BCI cotton to reduce waste and the environmental impact associated with their apparel. Recycled polyester from plastics found in oceans and landfills not only reduce plastic waste but also gives new life to the material. While using certified BCI cotton promotes better conditions for workers and the environment. The Better Cotton Initiative (BCI) is a global not-for-profit organization tackling better working conditions for farmers and farm workers as well as reducing the negative impact of fertilizers and pesticides while increasing the natural habitats and health of the soil.

**PURE EARTH®**  
SUSTAINABILITY

Stormtech



A: Treeline Performance Short Sleeve Polo, B: Women's Equinox Short Sleeve T-shirt with moisture wicking and UV protection, C: Women's Narvik Softshell, D: Men's Montebello Performance Long Sleeve Shirt

**THRIVE®**  
Sustainable Swag





A



B



C

## Post-Consumer Plastic & Sustainably Sourced Cotton

Certified through Global Recycle Standard which applies to the full supply chain, addressing traceability, environmental principles, social requirements and labeling.

Slowtide's premium polyester fabric is made from 100% recycled post-consumer plastic bottles while their cotton is sustainably sourced through the Cotton LEADS program. Cotton LEADS offers a reliable cotton supply chain solution where all the raw materials are sustainably produced.



D



A: High Absorbent Recycled Quick Dry Towel, B: Quick Dry Recycled Park Blanket, C: Cotton Stripe Beach Towel, D: Turkish Chambray Throw

# modern sprout.

## Expanding Indoor Gardening & Green Gifting

Focusing on sustainable domestically sourced materials and reducing plastic materials in the products and packaging, their products offer more than one use further extending the life of the item. Modern Sprout also focuses on paying it forward. From donating a percentage of proceeds to the Pollinator Partnership for ecosystem protection to One for One tree planting making donations to reforest the future.



A: Tiny Terracotta Clover Grow Kit, B: Tapered Tumbler Grow Kit with Eucalyptus, C: One for One Sycamore Tree Kit, D: Indoor Mason Jar Rosemary Herb Garden. All kits have multiple plant options.





A: Bluesign® Approved Recycled Zippered Laptop Tote Bag, B: Bluesign® Approved 15" Recycled Laptop Sleeve, C: Bluesign® Approved Recycled Waist Pack, D: Waterproof Bluesign® Approved Recycled Computer Backpack



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## Renewable & Recycled Materials

Through their Renewal Workshop, Osprey takes discarded gear and turns it into renewed products, upcycling materials and raw materials. They also use bluesign® approved materials to help keep harmful chemicals out of our environment while maintaining their high quality products.

The bluesign® system manages the impact textile production has on chemicals, people, factories and our environment. Materials carrying the bluesign® approved label meet strict ecological and toxicological requirements. Osprey incorporates as many bluesign® approved fabrics as possible and submits their materials to third party labs for analysis and spot checking.



## Global Recycle Standard

All of the sustainable apparel from Cutter and Buck meets the Global Recycle Standard (GRS). GRS is a third party international certification union that verifies the recycled content in products are socially, environmentally and chemically responsible. It certifies that the whole process, from finished goods all the way down to the ginning and spinning of the garment meets these sustainable criteria.



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CUTTER & BUCK.



SUSTAINABLE

A: Eco Sherpa Fleece Pullover, B: Eco Water Repellent Puffer, C: Pique Tile Print Recycled Polo, D: Eco Knit Hybrid Jacket, E: Recycled Eco Knit Stretch Pullover



## Porter Reusable Food Containers

All Porter essentials are infinitely reusable and top shelf dishwasher safe so you can use less single-use plastics. Using reusable utensils and food packaging containers can eliminate over 200 days of plastic takeout packaging each year. Striving to make a positive impact on a more sustainable future, W&P focuses on eliminating waste, ensuring responsible practices throughout the supply chain and supporting sustainable partners.



**w&p**

A: 24oz Leak-Proof Glass Container, B: 34oz Plastic To Go Bowl, C: 16oz Ceramic Insulated Bottle, D: Sustainable Lunch Set with Ceramic Bowl, E: 15oz Porter Glass with Silicone Base





## Eco-Arete is Eco-Smart

Stylish and sustainable, the Eco-Arete backpack utilizes recycled materials and a waterless-dyeing process. This process uses fewer chemicals and reduces the energy consumption during the manufacturing process. CamelBak has also transitioned all of their Tritan Renew bottles to now be made with 50% recycled plastic content saving environmental resources and less waste to landfills.



A: MultiBev 22oz Bottle & 16oz Cup Insulated Cup All in One Bottle, B: 12oz Hot Cold Tumbler, C: 32oz Tritan Renew Bottle, D: 12oz Spill Resistant Camp Mug, E: Eco-Arete 18L Recycled Backpack, F: 20oz Straw Tumbler





## Giving Back to the Planet & Sustainable Materials

The Bellroy collection is made out of sustainable materials, with the majority of their goods being made from recycled PET, 100% from water bottles. They also use sustainably harvested wood pulp, upcycled cotton offcuts and biodegradable plant-based materials. The collection is also part of the EcoSmart program where 1% of all profits are donated to 1% For The Planet which donates to nonprofits dedicated to protecting the planet.



A: Recycled Tech Organizer, B: Water-Resistant Recycled 15" Laptop Sleeve, C: Recycled 15" Computer Backpack, D: Folding Tote Bag, E: Upcycled Organizer Pouch



## Planting Trees & Sustainable Sources

For every item purchased, tentree will plant ten trees, hence the name tentree. Not only are they planting trees for a sustainable future, they are also a Certified B Corporation. This means they balance purpose, profit, their workers, community and the environment by having verified accountability and transparency from their charitable giving all the way to their environmental impact and their sustainable resources.



A: Fairtrade Organic Cotton Hoodie, B: Hemp Hat, C: Ladies Recycled V-Neck T-shirt, D: Recycled Poly Cotton Sweatshirt, E: Organic Cotton Tree Print Blanket





## Business for Good

Klean Kanteen is a Certified B Corporation that looks for ways to create benefit for their workers, customers, communities and the environment. Focusing on the environment they are using 90% post-consumer recycled stainless steel in their bottles which reduces their steel greenhouse gas emissions by 40%.

They are also certified Climate Neutral and 100% carbon neutral in their worldwide manufacturing. Through a partnership with 1% For The Planet, Klean Kanteen has donated more than \$3.4 million in unrestricted funds to a variety of environmental organizations dedicated to preserving and restoring wild places.



A: 20oz Twist Cap with a Straw Tumbler, B: 16oz Eco Insulated Tumbler, C: 20oz Loop Cap Classic, D: 16oz Cafe Sipper E: 32oz Insulated Loop Cap Tumbler







A: 15" Recycled Computer Backpack, B: Tag Lunch Cooler, C: Recycled Poly Waist Pack, D: 15" Computer Backpack, E: Drawstring Zipper Pocket Backpack



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### Made From Water Bottles

Parkland has been making a dent in landfill waste by making the exterior fabric for several of their bags 100% out of water bottles. They are also part of 1% For The Planet, donating 1% of their bag profits to nonprofits dedicated to protecting the environment.





## Growing Trees & Economies in Developing Countries

With every item purchased ForestNation plants trees in an area hit hard by deforestation and industrial agriculture, with a focus on generating sustainable livelihoods in developing countries. In addition to planting fruit tree farms they also plant seeds of a brighter future in these same developing countries by stimulating local economies, providing additional food sources and by developing jobs and leadership roles for women.



D

A: Tree in a Cup Kit, B: Nature Awaits Tree Kit Pouch, C: Tree in a Pouch Kit, D: You Plant We Plant Pack of Three Trees. Multiple seed types available.



## Durable Supernatural Paper™

All of the bags and coolers are made from FSC certified Supernatural Paper™ by using tree cellulose sourced from responsibly managed forests and very minimal water. Over 93% of the water that is used in the manufacturing process is cleaned and returned to the river it came from. This super paper is designed to reduce the negative impact on the environment by creating washable, durable, reusable and sustainable products.



E



A: Mini Shopper Lunch Tote, B: Sustainable Paper Wine Carrier, C: Walrus Mini Lunch Cooler, D: Folded Top Lunch Bag, E: Sustainable Paper Seagull Cooler





## Products With Purpose

One wine bottle rescued from a landfill can save enough energy to power a computer for 30 minutes or a television for 20 minutes. Refresh Glass is working to solve real-world problems by diverting thousands of pounds of glass from landfills every week and transforming it into memorable and functional household items.



C



A



B



D

A: Nesting Carafe & Glass Set, B: Set of 2 12oz Tumblers, C: Set of 4 16oz Tumblers, D: Self Watering Planter Kit





## Move to Zero

Nike is on a journey to be a zero carbon and zero waste company to help protect the future of sport. Through programs like Reuse-A-Shoe and Refurbished they are working to reduce waste by cleaning and donating worn out shoes and refurbishing gently used shoes to sell at lower price points. They also are taking a look at internal systems, reworking the shoe box in a new way resulted in a 51% reduction in waste.



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A: Men's Dri-FIT 1/2 Zip Pullover, B: Large Brasilia Duffel, C: Drawstring Backpack, D: Ladies Vintage Gym Full Zip, E: 15" Laptop Backpack





## Cycle of Good

MiiR combines business with philanthropy, creating a “Cycle of Good” by minimizing the impact of materials & manufacturing, using FSC certified packaging or packaging made from 90% post consumer recycled paper & biodegradable plastic bags. They are reducing waste and using solar power energy for production and lighting as well as offering grant programs, employee giving and donations with partners globally.



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A: 16oz Vacuum Insulated Tumbler, B: Commuter Breakfast Kit with 12oz Tumbler, C: 20oz Wide Mouth Tumbler, D: 12oz Camp Mug, E: All Purpose Tote Bag







# THRIVE<sup>®</sup>

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