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IMAGE SOURCE NAMES SANMAR SUPPLIER OF THE YEAR 2012

This is the fourth time the apparel supplier has received the honor.

KIRKLAND, WASHINGTON (March 15, 2013) – Quality. Value. Reliability. Service. These are just a few of the many characteristics that set suppliers apart in the promotional products industry. Since 2006, Image Source has evaluated its supplier partners and taken a company-wide employee vote to determine its Supplier of the Year. For 2012, the honor goes to SanMar, which marks the fourth year the Issaquah, Washington-based apparel supplier has received the award.

In this seventh annual competition, the performance of all Image Source suppliers was measured on a number of criteria, including overall customer service, quality of both inside and outside reps, usability and layout of the website and catalog, ease of ordering, problem resolution, product quality, delivery and overall value provided. SanMar received the highest number of votes and was thus named Supplier of the Year 2012.

“When we created this program in 2006, we wanted to establish a formal way to not only thank all of our suppliers for their hard work throughout the year but also recognize the one supplier that really went above and beyond,” said Tom Goos, Image Source president. “We’ve worked with SanMar for more than 12 years, and they have consistently delivered on responsiveness, service and quality. Our reps Tom Wolf and Debbie Kelso deserve special recognition for their top-notch work with our team on a daily basis. We appreciate all the hard work SanMar does to help us continue to create successful campaigns for our end-buyer clients, and congratulate them on their fourth Supplier of the Year award.”

About Image Source

Founded in 1997, Image Source, Inc. is a promotional merchandise agency that provides Fortune 500 and small businesses alike with customized solutions to their promotional merchandise and apparel needs. The company specializes in sales promotions, incentive programs, apparel and uniforms, online stores, marketing and fulfillment services, and celebrity appearances.



Headquartered in Kirkland, Washington, Image Source works with a number of recognized brands—including Boeing, Expedia, Microsoft, Nintendo, Nordstrom, Seattle Mariners and University of Washington—as well as firms in the auto, education, healthcare, insurance, manufacturing, marketing, retail and tech markets. The company is in the top one percent in overall sales volume in the promotional products industry and is ranked No. 49 in [Promo Marketing Top 50 Distributors 2012](#).

Image Source has been recognized multiple times as a top employer, including *Counselor* Best Places To Work 2008-2011, *Seattle Business Magazine's* 100 Best Companies To Work For 2011 and *Puget Sound Business Journal's* Washington's Best Workplaces 2008 and 2009.

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