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# Promo Marketing

## Promo Marketing Announces 2011 Top 50 Distributors

### Proforma tops annual list in magazine's May issue.

May 23, 2011

Promo Marketing, Philadelphia, the source of product and marketing information for distributor sales professionals, announced the industry's Top 50 Distributors of 2011.

The annual awards recognize the industry's biggest and fast-rising companies based on 2010 sales volume. For the third year in a row, Proforma clinched the top spot, with a promotional product sales volume of \$269,100,000, a 15 percent increase over last year.

"People are still buying promotional products, and many of them are looking for people to add value to those products, not just sell on the cheapest price," said Greg Muzzillo, founder of Proforma.

The Top 10 Distributors for 2011 are:

1. Proforma
2. Bensussen Deutsch & Associates (BDA)
3. Integrated Merchandising Systems LLC (IMS)
4. 4imprint Inc.
5. HALO Branded Solutions
6. Cintas
7. Geiger
8. National Pen Company LLC
9. AIA Corporation (Adventures in Advertising)
10. American Solutions for Business (ASB)

For the Top Distributors article from the May issue click [here](#), and for the complete Top 50 Distributors list, click [here](#). Check back at [PromoMarketing.com](http://PromoMarketing.com) every day this week for exclusive, online-only podcast interviews with some of this year's winners.

#### About Promo Marketing

Promo Marketing, a division of North American Publishing Company, is the source of product and marketing information for distributor sales professionals lead by the industry's most preferred publication, Promo Marketing magazine. Promo Marketing also provides a variety of industry resources dedicated to helping distributor sales professionals, including publications, online services and end-buyer catalogs. For more information, please visit [www.PromoMarketing.com](http://www.PromoMarketing.com).